

See How Our Recommendations Compare

DARTM **Caddyshack**

Nat Lamp.'s Animal House
Nat Lamp.'s Vacation
Stripes
Airplane!

Netflix **Caddyshack**

Tommy Boy
Nat Lamp.'s Animal House
Nat Lamp.'s Vacation
Airplane!

Blockbuster **Caddyshack**

Nat. Lamp.'s Van Wilder
Nat. Lamp.'s Christmas Vacation
Anchorman
Blues Brothers

Family Video **Caddyshack**

Out Cold
King Pin
Billy Madison
Caddyshack II

Best Buy **Caddyshack**

Caddyshack II



Caddyshack: Slapstick Comedy. Chevy Chase, Bill Murray, Rodney Dangerfield. 1980.

Key Findings: Dart's system is so discerning that it does not recommend Caddyshack II, even though it is a sequel. Since it had a different cast and was not as highly rated by customers as the original, it is not as relevant a match as its title suggests.

DARTM **Sleeper**

Bananas
Love and Death
Everything You Always Wanted to Know About Sex
Take the Money and Run

Netflix **Sleeper**

Annie Hall
The Producers
Bananas

Blockbuster **Sleeper**

Bananas
Hardware Wars
Love and Death

Family Video **Sleeper**

Spaceballs
Austin Powers: Intl Man of Mystery
Adv of Buckaroo Banzai

Best Buy **Sleeper**

The Lonely Guy
Modern Romance
What's New Pussycat?



Sleeper: Slapstick Romantic Comedy. Woody Allen, Diane Keaton. 1973.

Key Findings: Dart's system recommended Woody Allen romantic comedies exclusively. And, chose titles from the matching time period. His movies match so closely that it is as if he is a genre in himself (I.e. a "Woody Allen" movie).



DARTM**Rambo III**

Rambo: First Blood Part II
 Rambo: First Blood
 Rocky V
 Rocky IV

Netflix**Rambo III**

Rambo: First Blood Part II
 Rocky IV
 Cobra
 On Deadly Ground

Blockbuster**Rambo III**

Commando
 The Dogs of War
 Iron Eagle
 Missing in Action

Family Video**Rambo III**

Where Eagles Dare
 Tears of the Sun

Best Buy**Rambo III**

The Beast



Rambo III: Action Adventure, Military. Sylvester Stallone. 1988.

Key Findings: Dart's system zeroed in tightly on Stallone. Scrolling recommendations reveal Cobra (Stallone), Commando (Schwarzenegger), and Cliffhanger (Stallone) next as alternatives.

DARTM**My Fair Lady**

The King and I
 The Sound of Music
 Singin' in the Rain
 Mary Poppins

Netflix**My Fair Lady**

The Sound of Music
 The King and I
 Gigi
 Singin' in the Rain

Blockbuster**My Fair Lady**

Born Yesterday
 Grease
 The King and I
 Oliver!

Family Video**My Fair Lady**

What a Girl Wants
 Funny Girl
 Philadelphia Story
 Lizzie McGuire

Best Buy**My Fair Lady**

Flower Drum Song
 Pygmalion
 My Favorite Broadway: The Love Songs
 Opera Stars Sing Broadway



My Fair Lady: Musical, Romance Classics. Hepburn, Harrison. 1964.

Key Findings: People identified more with this genre than the star, Hepburn. Interestingly, it chose "Mary Poppins" and "The Sound of Music" which are both Julie Andrews movies. She also starred in "My Fair Lady" and "The King and I" on stage.

